

AskPCI

Conversational AI for Private Capital Intelligence

AskPCI introduces conversational AI within MSCI's Private Capital Intel (PCI), enabling users to explore private markets data using conversational prompts and queries.

Built on PCI's LP-sourced dataset, AskPCI provides real-time, explainable insights that help institutional investors streamline analysis, benchmarking, and due-diligence activities.





Overview of AskPCI

Private markets continue to expand, yet many investors rely on tools that limit speed and transparency. **AskPCI** addresses this challenge by combining MSCI's trusted data with domain-specific artificial intelligence to make private markets analysis more intuitive.

With AskPCI, users can:

- Run on-the-fly analysis through natural-language questions.
- Compare funds, vintages, and benchmarks in a single view.
- Receive results in multiple formats text, tables, or charts.
- Review the reasoning applied by the model for greater transparency.

Developed in a **secure, closed environment**, AskPCI connects directly to PCI's data through API-enabled integrations to support confidentiality, audit readiness, and governance-grade data integrity.



Data Foundation – Powered by Private Capital Intel

AskPCI is powered by MSCI's Private Capital Intel (PCI) — a platform that combines LP-reported data and advanced analytics to provide transparency across private markets.

15,000+
funds and funds of funds

USD 12.6T+ in committed capital

284,000+ underlying holdings

100% LP-source transactional history

This foundation allows clients to access insights grounded in validated information sourced directly from limited partners.



Use Cases - How We Can Help



Benchmark Fund Performance

Analyze fund performance relative to comparable benchmarks within PCI's dataset



Conduct Due Diligence

Evaluate new funds using historical metrics, performance trends, and peer comparisons through conversational queries.



Perform Market Analysis

Assess capital flows, allocations, and pacing scenarios across strategies, vintages, and regions.

Why MSCI? Our Differentiators



Comprehensive Data Foundation – USD12.6T+ in private capital, 15,000+ funds, and 284,000+ underlying holdings, all LP-sourced (As of October of 2025).



Explainable AI – Transparent reasoning and model visibility support governance-grade oversight.



Purpose-Built for PCI Users – Fully integrated with PCI's analytics functions and established workflows.



Continuous Improvement – Built-in model feedback loop helps enhance precision over time.



Trusted Environment – Outputs are grounded in validated data and produced within a closed, secure infrastructure.

Learn more

Discover how AskPCI supports private markets analysis.

Visit Al for Private Markets | MSCI or contact your MSCI representative to request a demo.



About MSCI

MSCI is a leading provider of critical decision support tools and services for the global investment community. With over 50 years of expertise in research, data and technology, we power better investment decisions by enabling clients to understand and analyze key drivers of risk and return and confidently build more effective portfolios. We create industry-leading research-enhanced solutions that clients use to gain insight into and improve transparency across the investment process.

To learn more, please visit www.msci.com.

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